Analyzing Blockchain – 1: Finding new block chains

Pixels: fastest way to build web3 games

Monthly On-Chain Transactions: Pixels experienced over 1.5 million monthly on-chain transactions on the Ronin network, indicating significant user activity and engagement.

Game Description: Pixels is a Web3 farming game that offers a free-to-play experience for players. It allows users to engage in farming activities, own and develop individual plots of Farm Land, and participate in trading using its native token BERRY.

Unique Features: Pixels stands out for its Guild system and Reputation Score, which are based on in-game actions. Higher reputation scores unlock enhanced in-game benefits for players.

Team Leadership: The Pixels team is led by Luke Barwikowski, founder of pixels.xyz, who demonstrated entrepreneurial skills at a young age and has a strong background in technology and game development.

Blockchain Integration: Pixels is supported by blockchain technology and integrates digital collectibles into its gaming platform.

Strategic Move: The rapid development of Pixels on the Ronin network, surpassing Polygon, highlights the success of this strategic move.

User Metrics: User metrics such as daily active users (DAU), monthly active users (MAU), retention, and churn are key indicators of the game's performance and health.

Engagement Data: Engagement data, including transactions, trading volume, frequency of play, and in-game actions, provides insights into player behavior and preferences.

Token and NFT Analysis: Tokens and non-fungible tokens (NFTs) play a significant role in Pixels, serving as in-game currency and representing ownership of digital assets. Analysis of token and NFT data reveals economic trends within the game and opportunities for real-world profit for players.

Whitepaper link:

<https://whitepaper.pixels.xyz/>

Summary:

Mission: Pixels aims to create a fun, easy-going, blockchain-backed game that serves as a gateway for millions into web3. The game prioritizes community engagement and pushes the boundaries of web3 gaming through experimentation and iteration.

Core Pillars:

- Fun First: The game focuses on creating genuine value for users by offering an enjoyable gaming experience. Play-to-earn mechanics are integrated subtly to maintain the game's fun factor.

- Interoperability: Pixels emphasizes interoperability, allowing users to own virtual items and digital identities that can be transferred across different experiences on the internet.

- Gradual Decentralization: While complete decentralization is the ultimate goal, Pixels adopts an innovative and calculated approach to decentralization. It prioritizes a product-first approach and plans to gradually migrate more game mechanics onto the blockchain as the ecosystem matures.

Experimentation: Pixels adopts a transparent and community-driven development process, where the team builds in public, runs experiments, and iterates based on community feedback. This approach enables faster iteration and continuous improvement of the game.

Overall, Pixels aims to deliver a sustainable and enjoyable blockchain-backed gaming experience while pioneering new possibilities in web3 gaming.

Sources:

<https://dappradar.com/dapp/pixels/about>

<https://www.pixels.xyz/>

<https://pitchbook.com/profiles/company/481889-53#overview>

<https://www.footprint.network/@Ming/Pixels-Dashboard?series_date-79426=past90days&game_name=Pixels>